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Specializing In

**General Corporate
Mergers & Acquisitions
Start-Ups & Venture
Capital
Litigation
Technology, Software,
Licensing &
Distribution,
Internet & Ecommerce
Intellectual Property
Real Estate
Energy & Environmental
International Law**

Frank A. Lauletta

As a general corporate attorney, Frank Lauletta's practice focuses heavily on representing and counseling a broad array of emerging growth and established companies in both the public and private sectors. With his broad legal experience, executive-level background, and vast relationships in the legal, venture capital, and high technology communities, Frank is uniquely suited to serve as outside general counsel to clients. Working closely with executive management teams, Frank currently serves in this capacity to a number of software, telecommunications, and high technology companies throughout the United States.

Frank assists companies in developing their form sales, licensing, terms of use, distribution and other agreements. He also is frequently relied upon to help develop sales, licensing and royalty-based models for companies in the software, cloud, energy and other technology-based industries. Frank also advises clients regarding data security measures and responding to security breaches involving sensitive personal information and protected health information under current data security laws that continue to evolve at a fast pace throughout the world. He also works with clients to assess and implement appropriate data security safeguards and, if a data breach occurs, help his clients to ensure compliance and minimize exposure. Frank's energy experience revolves around his representation of companies in the negotiation of complex contracts in the nuclear energy space relating to spent nuclear fuel transportation and storage as well as nuclear power plant construction and deconstruction projects.

Since 1997 Frank has negotiated and closed hundreds of software licensing, technology, joint venture, construction and other agreements with values ranging from \$100,000 transactions to billion dollar deals. On behalf of his clients, Frank has negotiated agreements with the following companies, just to name a few:

AIG	Lucent Technologies
AT&T	Merrill Lynch
Autodesk	MetLife
Aventis Pharmaceuticals	Morgan Stanley
Bank One	Nokia
Barnes & Noble	Principal Life Insurance
Bloomberg, LP	Raytheon
Boeing	Research in Motion, Ltd.
Business Objects	Reuters
Cingular Wireless	S&P
Dow Jones & Co.	Samsung
GE Medical Systems	Siemens
Goldman Sachs	Sprint
Hewlett Packard	Target
	Verizon Wireless

Prior Experience

From 2003 to 2007, Frank was General Counsel of KNOVA Software, Inc. (KNVS.OB), a public company headquartered in Cupertino, California. KNOVA was acquired and taken private in 2007 by M2M Holdings, Inc., a privately held holding company for two private equity firms.

From 2001 to 2003, Frank was a member of Cozen O'Connor practicing in the Philadelphia office of the firm's Business Law Department. Here, Frank's practice focused on representing and counseling emerging growth companies, and other private and public companies in venture capital financing, mergers and acquisitions, initial public offerings, and other matters of general corporate and securities law. Frank was also heavily involved in technology and software licensing, as well as structuring and negotiating joint ventures and strategic alliances.

From 1999 to 2001 Frank was General Counsel of eCal Corporation, a software company headquartered in Philadelphia, Pennsylvania. At eCal, Frank was a member of the executive management team and represented the company in numerous business, financial, and legal matters, including venture capital financing, mergers and acquisitions, securities laws, international expansion, software and technology sales and licensing, strategic alliances, intellectual property, and real estate leasing.

From 1996 to 1999, Frank was an associate of Dilworth Paxson LLP in the Corporate Law Department. After graduating from law school in 1995, Frank served as a judicial law clerk to Honorable James E. Rafferty of the Superior Court in New Jersey.

Education

J.D. with tax honors, Rutgers University School of Law (1995)
B.S., University of Delaware (1992)

Bar Admissions

New Jersey
New York
Pennsylvania

Business & Community Developments

Frank co-founded Incutate (incutate.com) and formed mentor alliances with hi-tech business incubators such as Rowan University's Center for Innovation & Entrepreneurship. Through this program, Incutate provides legal, business, and strategic guidance to start-up and emerging growth technology-based businesses in the region.

Frank is a member of the Board of Directors of the A Step Towards Hope, a 501(c)(3) non-profit organization organized to provide assistance to those suffering with paralysis and other neurological disorders and to raise funds for research that aims to discover new treatments and cures for paralysis (www.asteptowardhope.org).

Honors, Awards, Recognition

Selected as a finalist for "Attorney of the Year" by *SmartCEO's* Power Players Awards (2014).
Selected as an "Awesome Attorney" by *South Jersey Magazine* (2014).
Selected as a "Best Attorney in Business" by *South Jersey Biz* magazine (2014)

Articles/ Publications

SNJ Business People Magazine: Stay Out of Jail and Avoid Massive Fines by Complying with the New HIPAA Rules.